



Communications Support Pack

Thanks for your interest in being part of [Small Charity Week](#). There are many free activities taking place during Small Charity Week that could benefit the small charities that you work with (those with a turnover up to £1 million). The following information provides some draft text which could be used on your website and in your e-communications, and some sample tweets.

1. Newsletters/ Website

Information about the week can be shared within newsletters or on your website, whether it is providing information about activities you are running yourself or the free competitions/activities available for all small charities across the UK. Sample text that could be used includes:

Small Charity Week 2019

Small Charity Week (17th- 22nd June) is the biggest event in the small charity calendar, providing free initiatives, competitions and support over six days for charities or local community organisations with an annual turnover under £1 million. Events include:

[I Love Small Charities Day](#): Social media competitions to win funds for your charity.

[Big Advice Day](#): Free advice on any charity topic of your choosing from experts across the sector and business leaders.

[Policy Day](#): Local and national events to support engagement between small charities and policy makers and influencers.

[Fundraising Day](#): Take part in competitions and initiatives to raise vital funds for your small charity and join the Fundraising Conference to improve your knowledge on fundraising topics.

[Small Charity Big Impact Day](#): Entries to the Small Charity Big Impact Awards have now closed, keep an eye out for information on the winners.

[Celebration Day](#): Get involved and run an event to help raise awareness of and celebrate your amazing work.

We are calling on all small charities to get involved and engage with the activities available. Check the website now as some deadlines are fast approaching.

See www.smallcharityweek.com for more information and follow [@SCWeek2019](https://twitter.com/SCWeek2019) for breaking news.

Or

[Small Charity Week](#) 2019 (17th- 22nd June) is providing free initiatives, competitions and support over six days for charities with a turnover under £1 million. The website is now live, offering information about all of the opportunities available during:

[I Love Small Charities Day](#)

[Big Advice Day](#)

[Policy Day](#)

[Fundraising Day](#)

[Small Charity Big Impact Day](#)

[Celebration Day](#)

See www.smallcharityweek.com for more information and follow [@SCWeek2019](#) for breaking news.

2. FSI Blog

- If you would like to contribute a guest blog for the FSI/Small Charity Week blog on any topic relevant to small charities, contact will@thefsi.org

3. Twitter / Facebook / LinkedIn

- Follow [@SCWeek2019](#) or like the [Facebook page](#) to keep up to date on new activities and initiatives being released in the run up to Small Charity Week. Follow the hashtags #SmallCharityWeek and #ILoveSmallCharities
- Share short blogs and discussions on LinkedIn providing details of the work of small charities you support and the impact of their services.
- We can also discuss co-promoting events or competitions you decide to run as part of the Week. [Register your events here](#).
- Re-tweet (RT) activity from @SCWeek2019 and @thefsi, and shout about any interesting activities or information that is relevant for the small charities you work with.

Sample Small Charity Week Twitter Posts

The hashtag for the week is #SmallCharityWeek or #ILoveSmallCharities.

We're thrilled to be participating in [@SCWeek2019](#) between 17-22 June 2019. We have lots of exciting activities coming up: <http://linktowheretheycanfindoutmore> #SmallCharityWeek

This year marks the 10th birthday of #SmallCharityWeek! Join in the celebrations, events and competitions on 17-22 June @SCWeek2019 <http://tinyurl.com/ml77ntj>

There are six days of activities available during #SmallCharityWeek, how will you be getting involved? Join in

on 17 – 22 June 2019 <http://tinyurl.com/ml77ntj>

One month until #SmallCharityWeek when we will celebrate the work of the small charity sector in XXXX
<http://linktowheretheycanfindoutmore>

Did you know there are xxxx small charities in [our membership/location]? You can support them during #SmallCharityWeek

[Tweets about Monday 17 June – I ♥ Small Charities Day](#)

I ♥ Small Charities Day kicks off #SmallCharityWeek this year on Monday 17 June. There are THREE competitions to help your charity win cash prizes and shout about your work <http://tinyurl.com/cdkchy4>

We love small charities because of the amazing work they do! Join us in celebrating them today on I ♥ Small Charities Day! <http://tinyurl.com/cdkchy4>

It's I Love Small Charities Day on Monday 17 June! Use the power of social media to win cash prizes for your small charity and to engage with supporters #SmallCharityWeek <http://tinyurl.com/cdkchy4>

[Tweets about Tuesday 18 June – Big Advice Day](#)

Big Advice Day is coming soon! A highlight of @SCWeek2019 where you can book free face-to-face, phone or Skype advice clinics with #volunteer advisors in a range of charity topics #SmallCharityWeek
<http://tinyurl.com/d3kawhx>

Check out the #SmallCharityWeek website to see if there is a free Big Advice Day event happening near you this June, to access bespoke free advice for your charity <http://tinyurl.com/d3kawhx>

Big Advice Day @SCWeek2019 is taking place on 19th June this year, where volunteers across the UK will be sharing their expert advice during Big Advice Day. Book your free advice clinic today #SmallCharityWeek
<http://tinyurl.com/d3kawhx>

[Tweets about Wednesday 19 June – Policy Day](#)

Small charities make up 97% of the charity sector, how can we make sure their voices are heard? Much more on this during #SmallCharityWeek Policy Day on 19 June 2019? <http://tinyurl.com/ndgswsk>

What policy changes have affected your charitable work? Tell @SCWeek2019 and policymakers on Policy Day during #SmallCharityWeek 2019 <http://tinyurl.com/ndgswsk>

Check the Small Charity Week website to see if there is a Policy Day event near you – access local and national policymakers and make small charity voices heard #SmallCharityWeek <http://tinyurl.com/ndgswsk>

[Tweets about Thursday 20 June – Fundraising Day](#)

Tweet anytime: Thursday 20 June marks Fundraising Day in #SmallCharityWeek - book your place on the FSI's #SmallCharityWeek Fundraising Conference to access expert speakers on a range of topics, and use their free resources to help your small charity fundraise. <http://tinyurl.com/k4ardtp>

Tweet after 1st May 2019:

Grab free toolkits and enter competitions to support your small charity to fundraise as part of Fundraising Day this #SmallCharityWeek. Get fundraising! <http://tinyurl.com/k4ardtp>

Free resources to run your own fundraising quiz during #SmallCharityWeek 2019 with this free toolkit <http://tinyurl.com/k4ardtp>

Tweets about Friday 21 June – Small Charity Big Impact Day

Entries to @thefsi Small Charity Big Impact Awards are now closed. Check back on the 21 June to see the winners announcement <https://tinyurl.com/kzrtdzz>

We know that small charities carry out vital work – tweet about your impact on Small Charity Big Impact Day on Friday 21 June and let the world know #SmallCharityWeek

Small charities make a big impact – tell us about the impact of your small charity on Small Charity Big Impact Day on Friday 21 June and let the world know #ILoveSmallCharities

It's Small Charity Big Impact Day! Tell us about your small charity's impact and find out the winners of @thefsi Small Charity Big Impact awards #SmallCharityWeek <https://tinyurl.com/kzrtdzz>

Tweets about Saturday 22 June – Celebration Day

#SmallCharityWeek ends with Celebration Day on Saturday 22 June. Access free resources and support to shout about your work - how are you going to get involved? <http://tinyurl.com/qamzd7x>

Looking for inspiration for Celebration Day of #SmallCharityWeek? There's a free toolkit available <http://tinyurl.com/qamzd7x>

Thank you to all of the small charities in our #community working to make the world a better place #SmallCharityWeek <http://tinyurl.com/qamzd7x>

Logo to use:



Header/Footer to use:

